

**please return  
by March 3, 2024**

### Option 1 - Backwall branding

Digital print on wall panel

1 wall panel = 2,5 m<sup>2</sup>

Shell scheme wall element with print, shell scheme structure stays visible

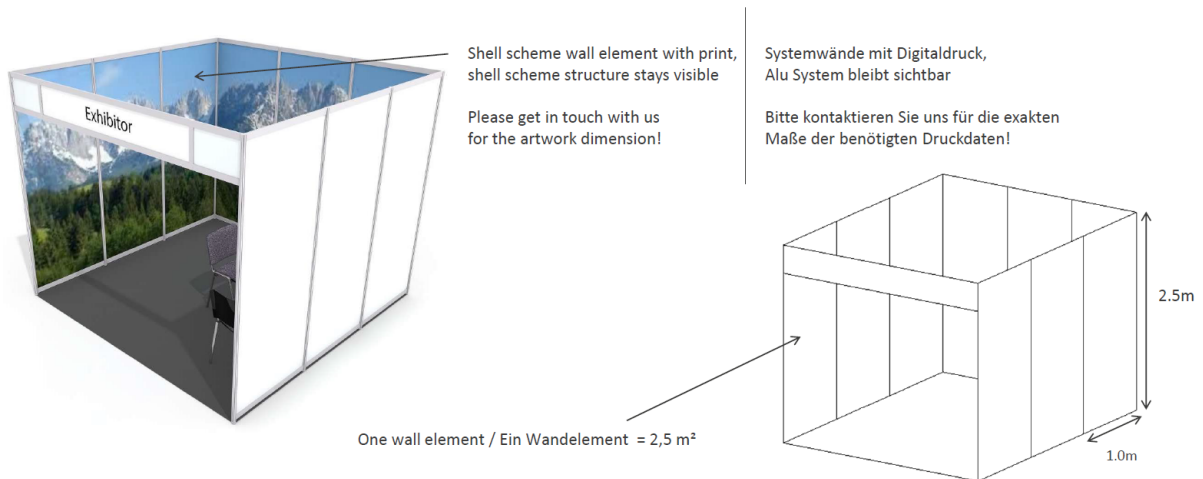
to Media-Plan

+43 1 536 63 47

mp@media.co.at

www.mediaplan.co.at

€ 283,--/m wall panel (e.g. inline booth 4 x 3m = 10m, corner booth 4 x 3m = 7m)

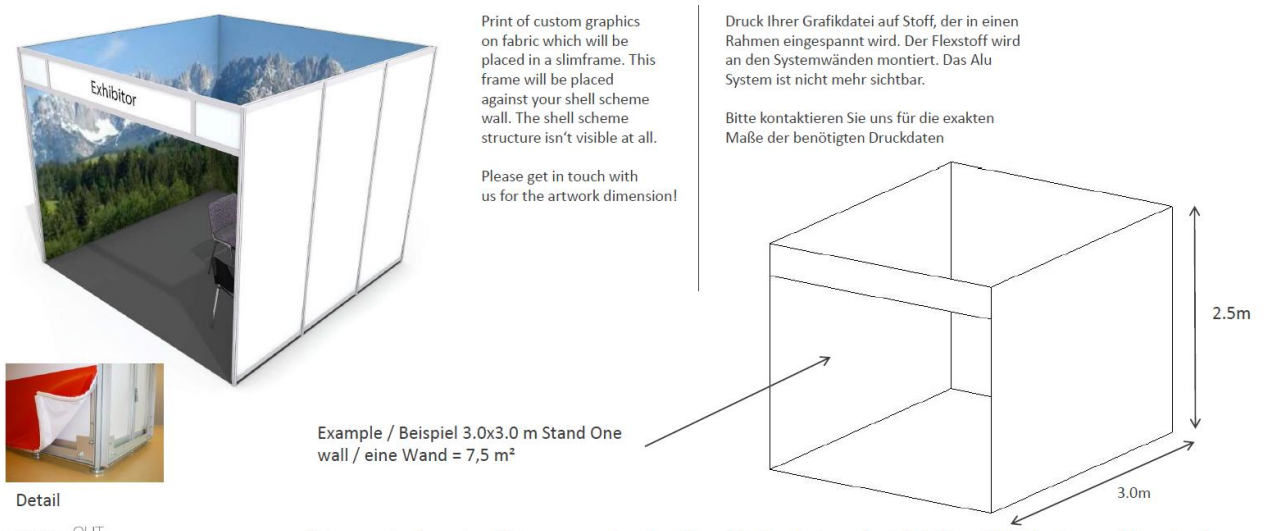


### Option 2 - Backwall branding

Digital print slimframe graphic

Print of custom graphics on fabric which will be placed in a slimframe. This frame will be placed against your shell scheme wall. The shell scheme structure isn't visible at all.

€ 408,--/m wall panel (e.g. inline booth 4 x 3m = 10m, Eckstand 4 x 3m = 7m)



Detail



The technical data sheet for transmitting the print data and the deadline for transmission follow separately.

## GRAPHIC DATA SHEET

<b>data transfer</b>	Files larger than 10MB must be provided via download links to Media-Plan: mp@media.co.at (Wetransfer, Dropbox or similar)
format	1:10 without cut and edge markers
bleed (only flexible PVC materials)	1:10 with 2mm all sides or 1:1 with 20mm all sides
resolution	min. 600 pixel / centimeter
colour	CMYK modus
colour-binding specifications	Printed colours may vary depending on production and material used.
fonts	vectorized
partial pictures	For graphics that are printed on several divided surfaces, we ask you to send us a file with the entire (continuous) graphic.
save	PDF optimized for printing, file names according to supplied artwork overview

In the case of a supplied artwork overview, we ask you to name the file according to the placement of the panels in the overview. For instance "wallpanel\_1", "wallpanel\_2" and so on. In order to ensure the colour accuracy, we can produce a **sample print** on the various materials for a fee.

### file formats

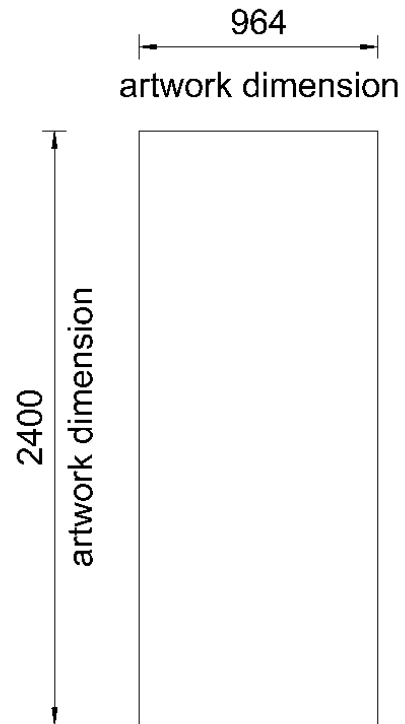
	Adobe Illustrator - all fonts vectorized and embed images
	Adobe Acrobat - print optimized saved

# Grafik für 1 Wandpanel

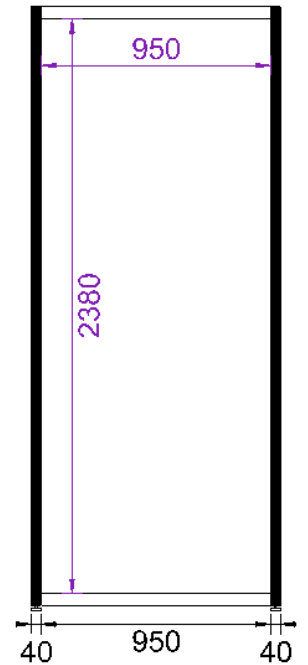
## Single artwork for 1 panel

### Option 1

single artwork for 1 panel



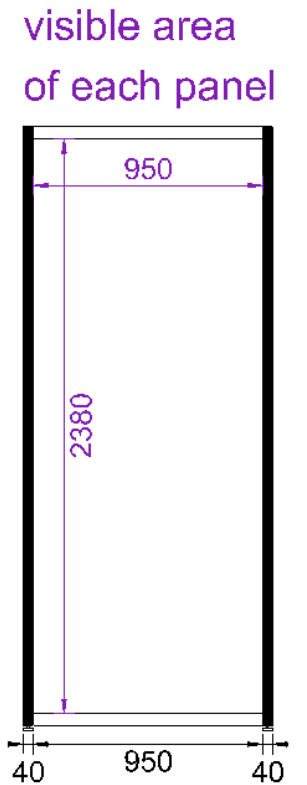
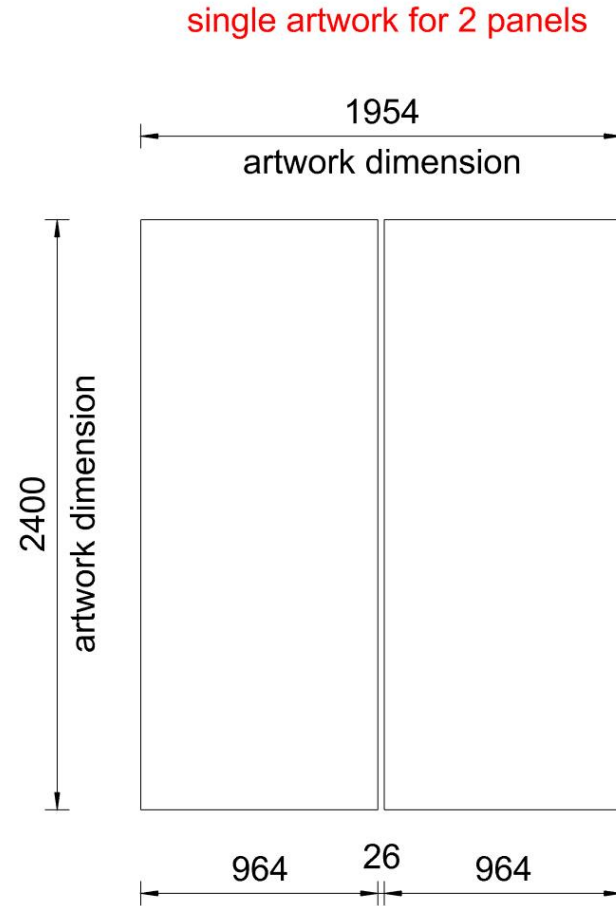
visible area of each panel



# Grafik für 2 Wandpanele

## Single artwork for 2 panels

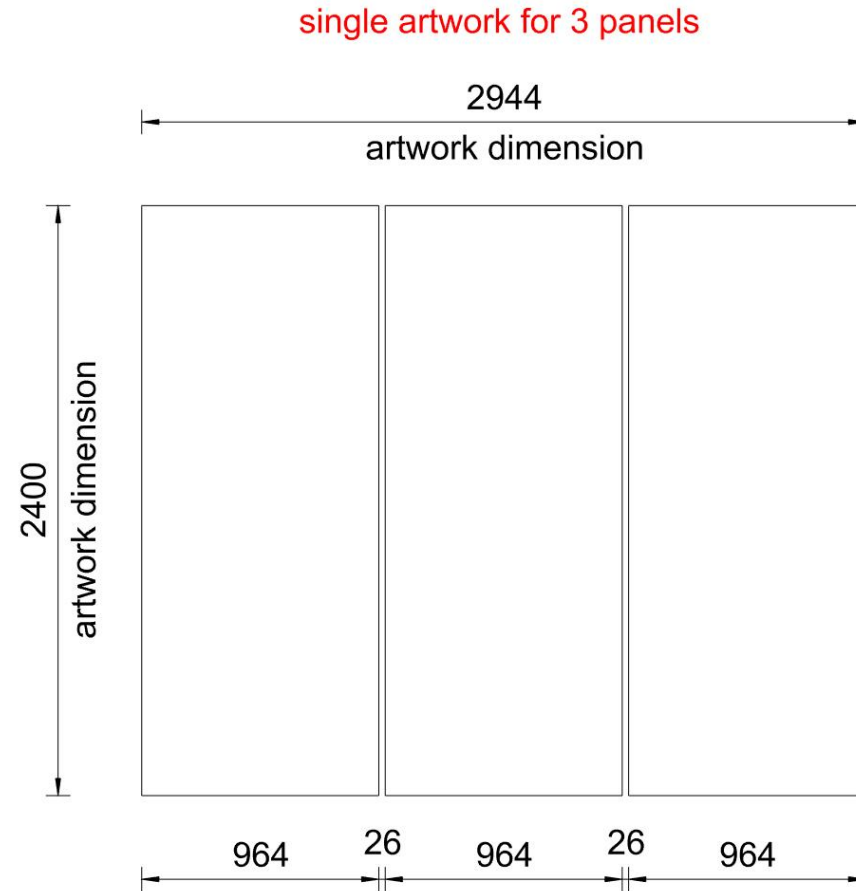
### Option 1



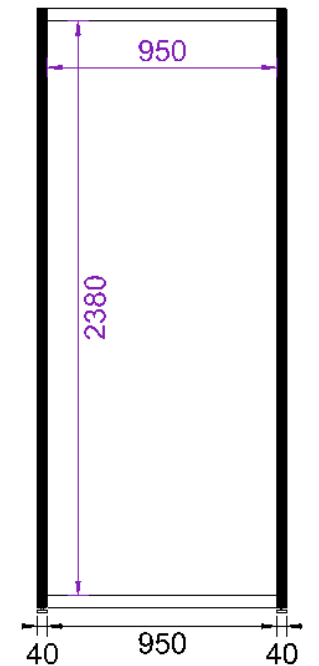
# Grafik für 3 Wandpanele

## Single artwork for 3 panels

### Option 1



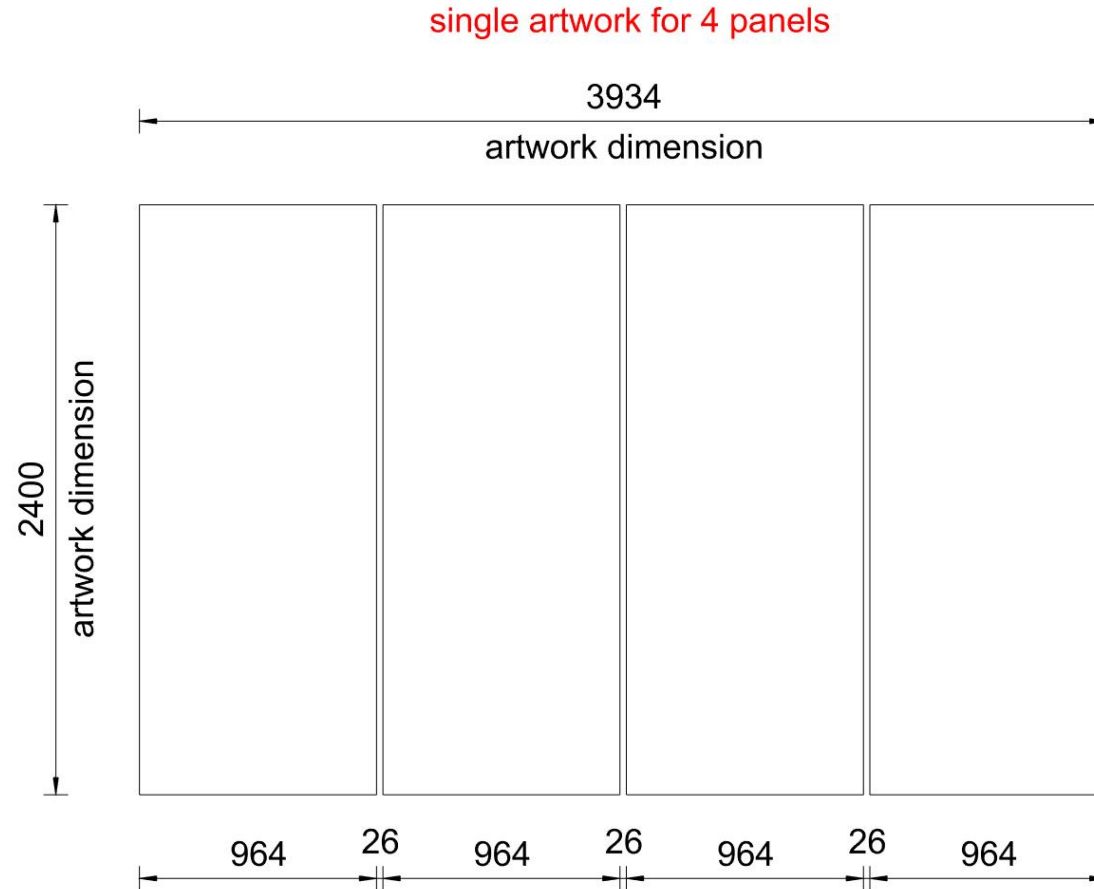
visible area  
of each panel



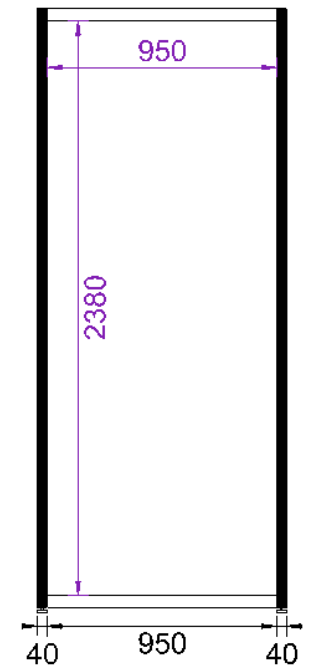
# Grafik für 4 Wandpanele

## Single artwork for 4 panels

### Option 1



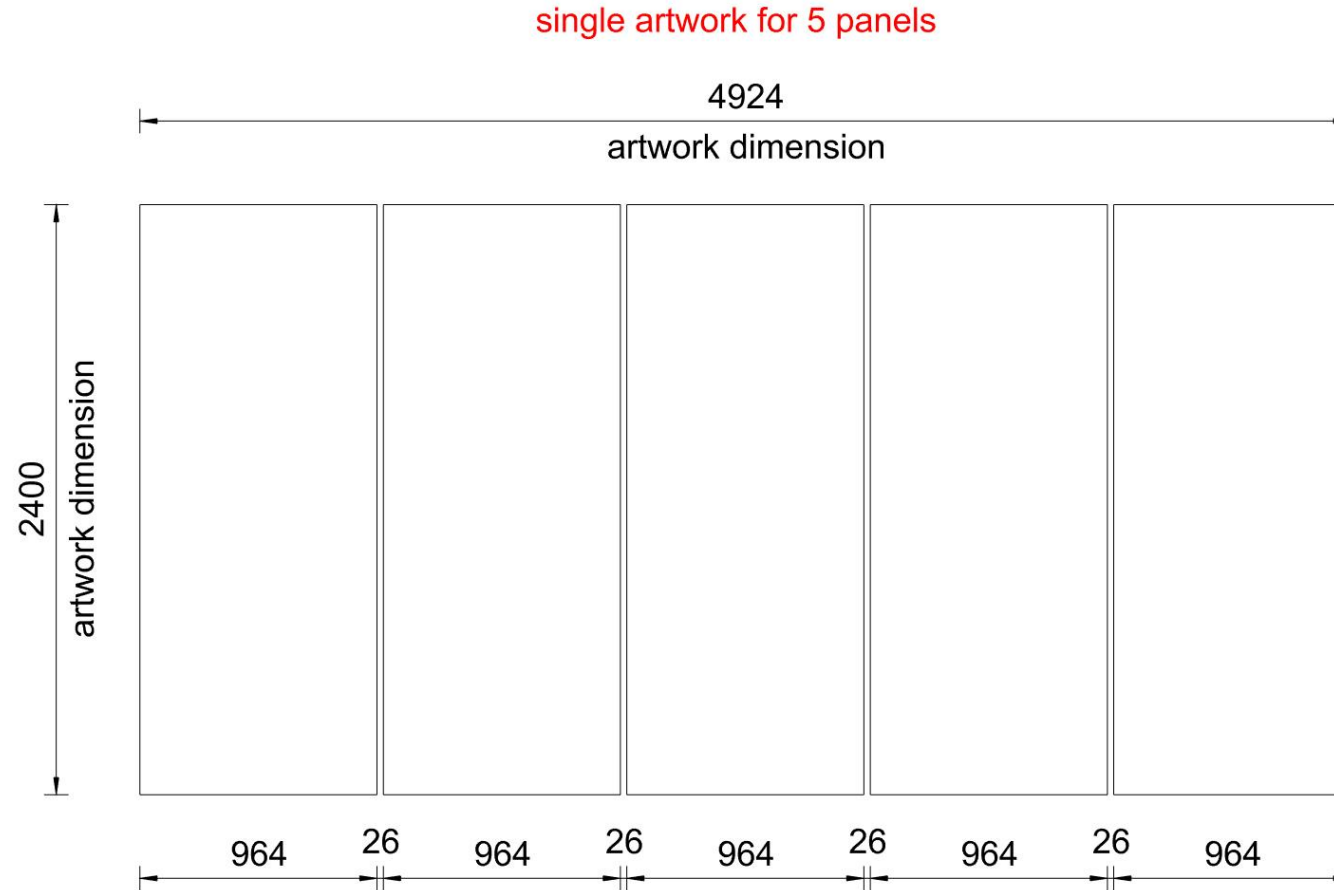
visible area  
of each panel



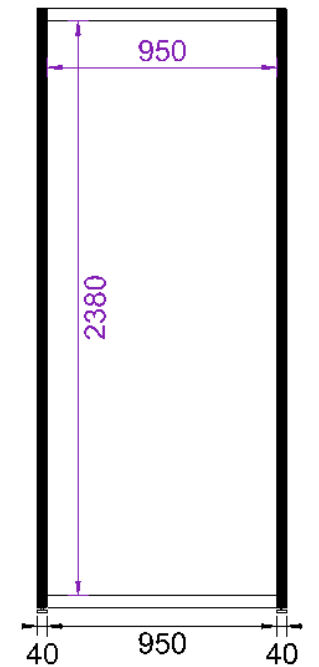
# Grafik für 5 Wandpanele

## Single artwork for 5 panels

### Option 1



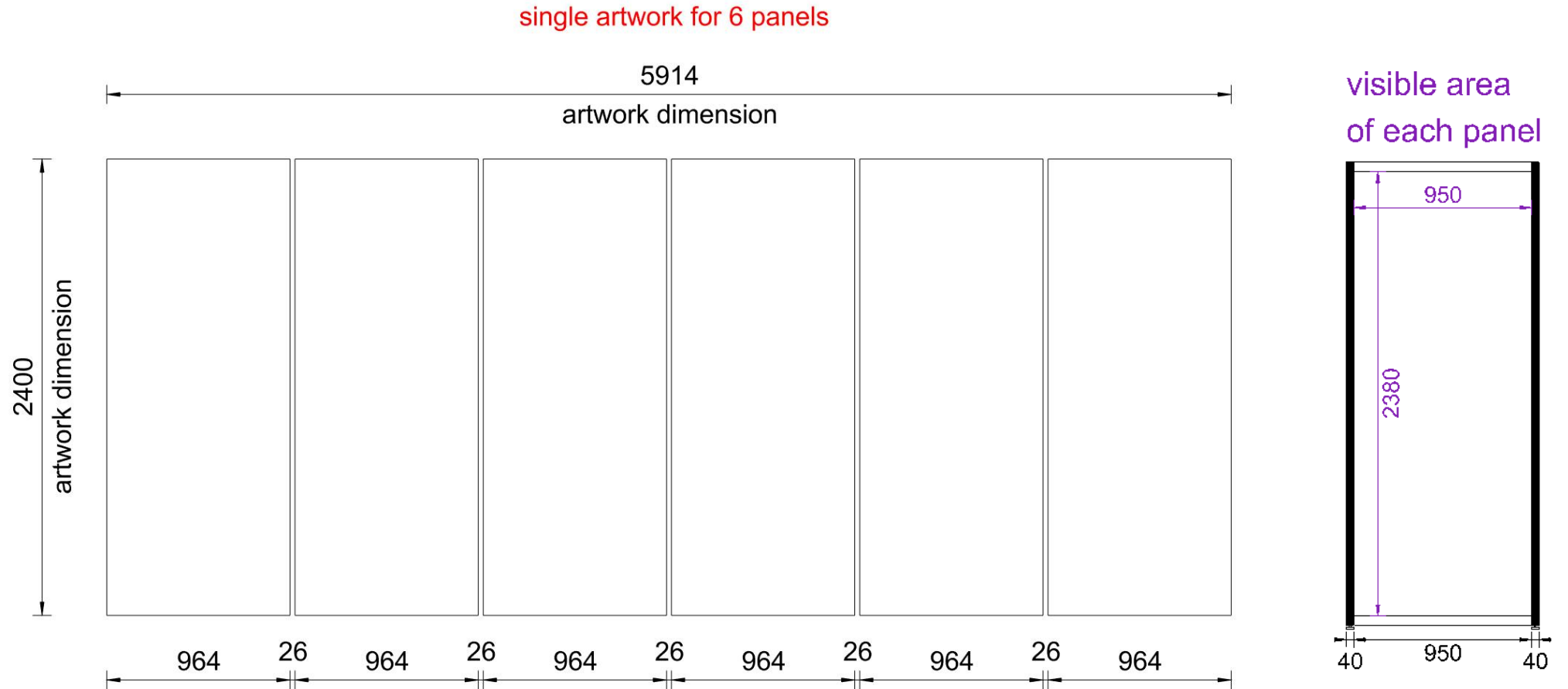
visible area  
of each panel



# Grafik für 6 Wandpanele

## Single artwork for 6 panels

### Option 1



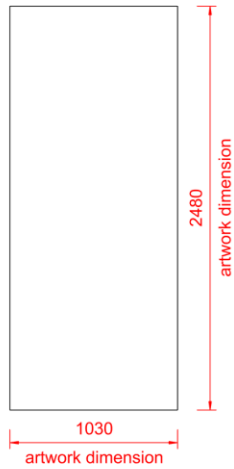


# Grafik für 1 -3 Wandpanele

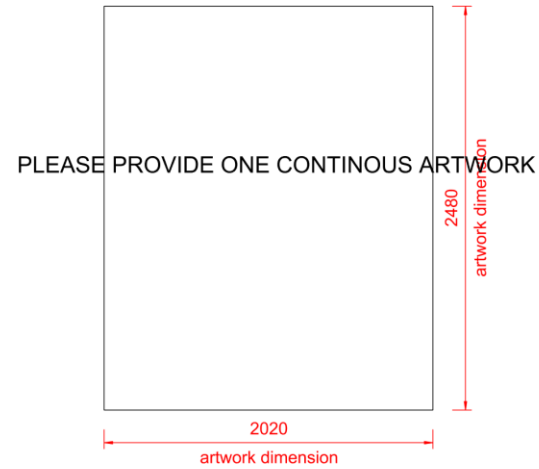
## Single artwork for 1 - 3 panels

### Option 2

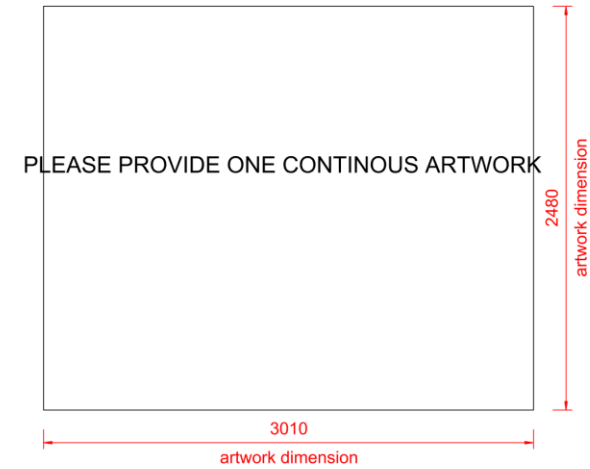
artwork for single wall panel



artwork for 2 wall panels



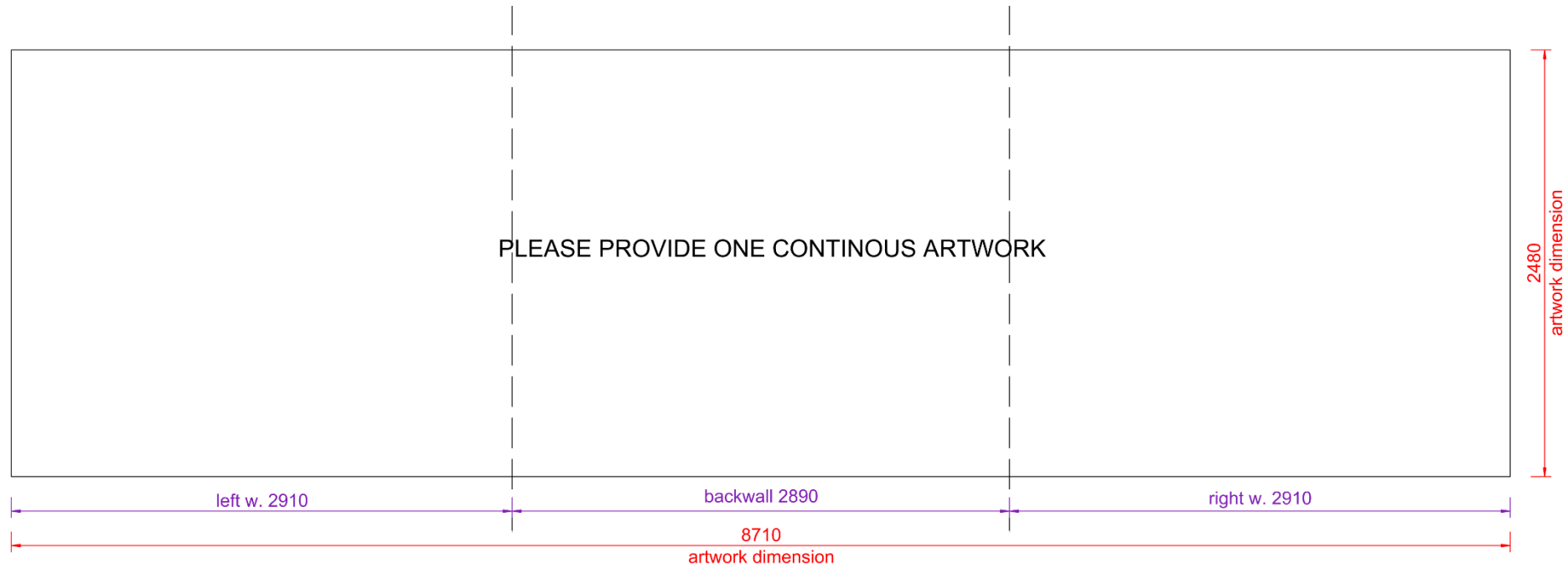
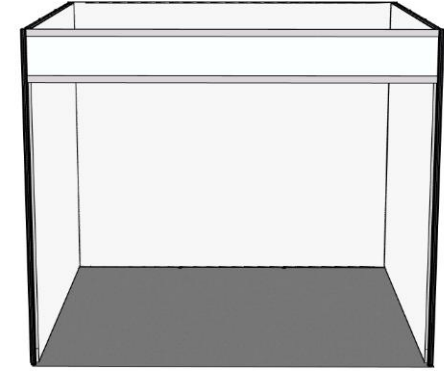
artwork for 3 wall panels



# Grafik für Reihenstand 3x3 m

artwork for row stand 3x3 m

## Option 2



# Grafik für Eckstand 3x3 m

artwork for corner stand 3x3 m

## Option 2

