

## NOTES on creating print data Important specifications



Attention! The image shows an example stand – corner stand on the right – 3.00 x 3.00 m. Please refer to the organizer's documents for the size, type, and equipment of your exhibition stand. You will find detailed instructions on how to create the print files on the next page.

Please observe the following specifications for print files: File:

PDF/X, optimized for printing

Profile: CMYK mode, Fogra 39 color profile

Resolution: 300 dpi optimal, 150 dpi minimum

Bleed: No crop marks/registration marks

Bleed allowance: Only applies to flexible wall materials – 10 mm on all sides

Fonts: Vectorized, i.e., all fonts and logos must be created as paths

Format: 1:1, 1:2 for very large graphics

Partial images: Important! Graphics that run across multiple walls must be created individually for each wall element.  
Example: 6 wall elements = 6 PDF print files or one PDF print file with 6 pages.  
Please include an overview of the stand with wall numbering for the correct positioning of the prints.

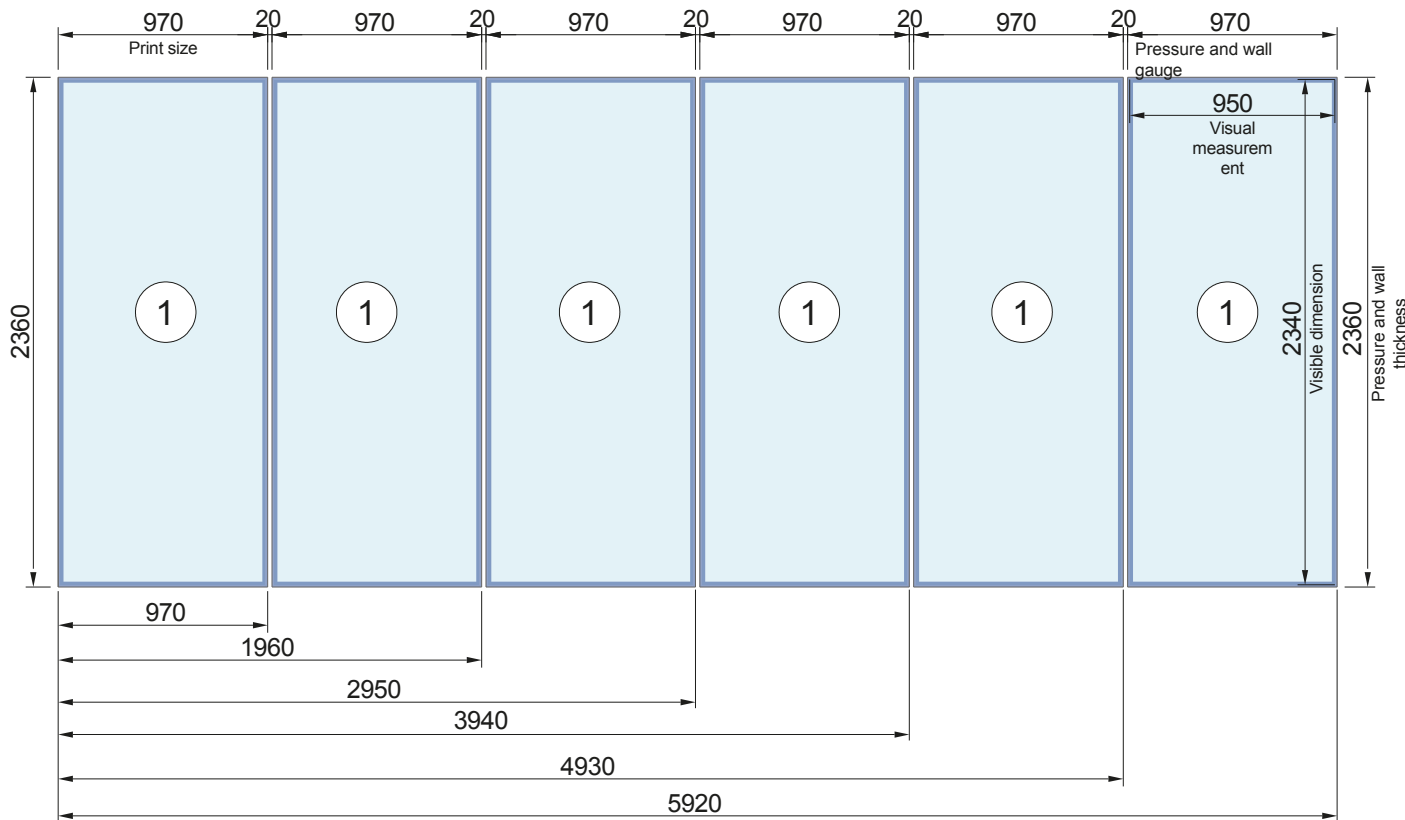
File names: Conclusive naming of print files for assignment. e.g.:  
Event\_2026\_Company\_Stand\_Side\_Wall01.pdf

Submission: Files larger than 10 MB must be provided via a download link (WeTransfer, Dropbox, or similar).

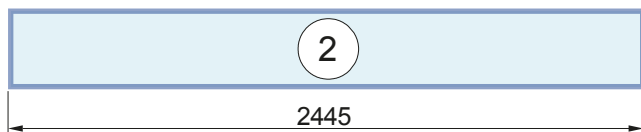
# NOTES on creating print data for exhibition stands made from systems with wall elements

Visible dimensions    Print size

The print dimensions correspond to the material dimensions of the individual wall element 970 mm x 2360 mm

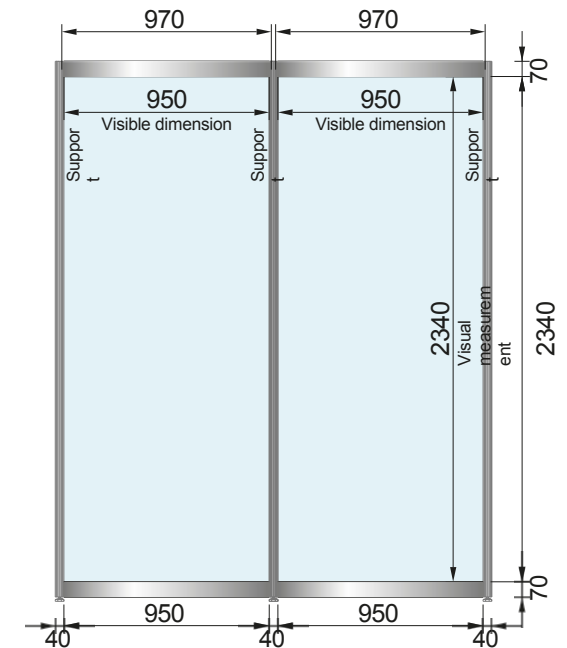


Stand panel with lettering:



Print size: 2445 mm x 300 mm  
Visible dimensions: 2425 mm x 280 mm

The visible area of a single wall element = 950 mm x 2340 mm

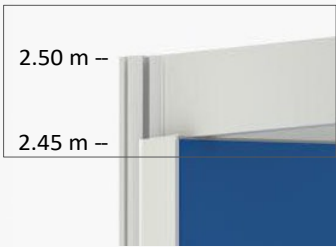


The wall elements are inserted into the system and are thus concealed by 10 mm all around.

Note:

The 40 mm wide supports cause visual interruptions. This is important to consider for graphics and text that are to be displayed continuously.

# corner stand - 3 x 3 m - with fabric tensioning frame



The fabric tensioning frame which is located in front of the rear walls, ends below the frame profile and therefore has a height of only 2.45 m. This means that 5 cm of the rear wall (aluminum frame) remain visible.

